



HERBALIFE.

# EXTRAVAGANZA PRAGUE • CZECH REPUBLIC • 2009

JULY 24-26, 2009

PROVEN. POWERFUL. NOW IS THE TIME.

**What a memorable weekend! Packed with inspirational training, moments of high emotion and plenty of fun!**

**Now really is the time to be a Herbalife Distributor!**

Nearly **9,000** independent Distributors from all over the world filled the O2 Arena and helped make the EMEA Extravaganza in Prague a **spectacular event.**

President's Team members enjoyed a special cocktail reception on Thursday evening and on Friday morning these EMEA leaders heard Herbalife's Chairman and CEO, Michael O. Johnson, deliver a rousing speech with some forceful words... "We are powerful and we are present in the market today. Let's re-invent Herbalife with every new Distributor we recruit every day." Michael went on to lead a **live** question & answer session with other Senior Executives from the company, including Chief Scientific Office, Steve Henig.

Memorable too was the opportunity for all those who attended to hear from the **Former US Secretary of State**, Madeleine K. Albright; what a formidable woman! Not only a fan of Herbalife but a customer! Dr Albright shared the story of her incredible career and spoke of her association with Herbalife, leaving the audience with the most thrilling declaration "Herbalife does a fabulous job of helping people to live healthy lives and there could be no greater gift than that!"

Saturday night at the party Distributors marveled as they explored the many wondrous sights at the magnificent St. Agnes Cloisters. The theme of the event, the seasons, was truly brought to life through every sense in this magnificent setting. Throughout the weekend attendees heard from many leaders, including those new to the Extravaganza stage, sharing their stories and strategies to building a successful business. Distributors also heard from Nobel Laureate and inventor of Herbalife's Niteworks, Louis Ignarro Ph.D.

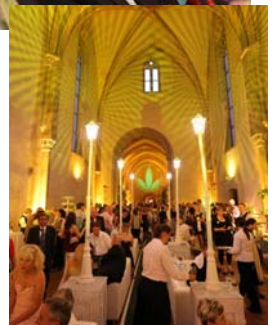
Training too came from members of Herbalife's Nutrition Advisory Board including Luigi Gratton M.P.H. who not only delivered structured product training but also announced the **most exciting news of the weekend**, Herbalife's newest product, the Formula 1 Meal Replacement Bar\*. A product for all Distributors to be proud of; developed in the EMEA region, the first region to launch it worldwide... a Formula 1 Shake in a bar! Every single Distributor who attended the event went home with a sample of this incredible new product; a product that will, without doubt, help you grow your business.

And on Friday night, what an evening!... Recognition for some of Herbalife's rising stars took place alongside the EMEA Herbalife Idol contest. Nine Distributors from across Northern EMEA displayed amazing talent. Herbalife's esteemed Chairman's Club made up the panel of judges and money raised from the votes contributed to nearly €70,000 for the Herbalife Family Foundation.

Two new additions to the Extravaganza had the audience laughing and applauding as 18 EMEA Distributors strutted their stuff across the stage and in true fashion show style, a voice-over recording told their stories; others became actors for the night, playing out real life scenarios of how you might meet your next customer or downline and help them to make a change in their lives.

Chairman's Club Members, Carol Lorenz and Alan Lorenz and 20 K President's Team Member, Ben Cole received their 25 year pins to rapturous applause. And Chairman's Club Member, Bea Bos closed the event telling everyone to go home and share the excitement "...with fire and passion. Talk to people about the next event, tell as many people as possible and don't forget to qualify for the July Summer Promotion... **you must take the lead... and lead the way for others.**"

[Click here](#) for photos of this amazing event and watch out for testimonials and news of speaker presentations from this unforgettable weekend! \*Check with your local market for further details.



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